

INVESTMENT ADVISER CONSULTING SERVICES

Boutique market and regulatory consulting for investment advisers, family offices, and private funds.



V&V

CONSULTING GROUP, LLC

WHO WE ARE

V&V Consulting Group, LLC is a boutique consulting firm based in South Florida, providing market and regulatory consulting to domestic and international investment advisers, family offices, and private funds. We serve advisers working with high-net-worth and ultra-high-net-worth international clients, with particular depth in cross-border matters, doing business offshore, and anti-money laundering (AML).

We offer the depth and experience expected of large consulting firms, delivered with personal attention, tailored service, and competitive rates. Having conducted or supervised regulatory audits of compliance programs for hundreds of firms across the securities industry, we translate that insight into practical, best-practice recommendations, quickly identifying areas of regulatory exposure and providing workable, business-friendly solutions designed to protect your firm and management team. Through strategic alliances, we staff each engagement with consultants whose experience matches your project's specific requirements.

OUR SERVICES

- SEC & State Investment Adviser Registration
- Turnkey registration package for new advisers, including compliance program, and assistance with custodian and service-provider selection
- Development & enhancement of policies, procedures, and compliance programs
- Independent testing and gap analysis
- Mock regulatory audits
- Risk and conflict identification and management;
- Anti-money laundering (AML) programs for advisers and private funds catering to offshore high-net-worth and ultra-high-net-worth international clients
- Doing business offshore and cross-border transactions
- Independent consultant in SEC actions and settlements
- Outsourced compliance functions & outsourced Chief Compliance Officer
- Registrations and filings - Form ADV, Form U-4, Form U-5, notice filings
- Review of marketing and advertising materials, website, social media, pitch-book and client presentations
- Counterparty and service-provider due diligence
- Private funds / private offerings compliance
- Onsite assistance during regulatory exams
- Customized training

REQUEST A WRITTEN PROPOSAL

Our services are offered on an hourly, per-project, or retainer basis. Contact us for a proposal setting out the scope of work and fees.

+1 786.441.5275

info@vandvconsultinggroup.com

ABOUT US



VIVIAN VELAZQUEZ

FOUNDER & PRINCIPAL CONSULTANT

Vivian Velazquez is the Founder and Principal Consultant of V&V Consulting Group, LLC. She brings decades of experience in the securities industry, spanning both regulatory and private sectors.

Ms. Velazquez has held senior compliance leadership roles at global and national financial institutions with billions in assets under management and operations across the United States and Latin America. Her expertise includes leading complex regulatory initiatives such as broker-dealer launches, major platform conversions, mergers, business restructurings, and large-scale anti-money laundering (AML) lookbacks and remediation efforts for prominent U.S. financial institutions.

Ms. Velazquez previously served as a Branch Chief in the U.S. Securities and Exchange Commission's (SEC) Miami office, where she directed the examination program for broker-dealers and transfer agents across Florida, Puerto Rico, Bermuda, and the Caribbean. In this role, she supervised examinations of dually registered broker-dealers and investment advisers and hedge funds, and maintained oversight of NASD (now FINRA) and NYSE examination programs within the region. She also collaborated with law enforcement on AML investigations and worked closely with the SEC's Washington, D.C. office to launch and field-test the AML examination program. Additionally, she developed and delivered training programs for foreign regulators, SEC staff, and state examiners on AML, broker-dealer compliance, books and records, accounting, and sales practices. Earlier in her career, she served as a Senior Examiner and Field Supervisor with the NASD in both New York and Denver.

She previously managed the compliance function for a New York-based insurance and financial services organization, overseeing regulatory compliance across affiliated entities, including a broker-dealer, investment adviser, proprietary mutual funds, and variable insurance separate accounts. In this role, she directed the preparation and filing of regulatory reports for mutual funds and separate accounts. She began her career as a registered representative with national wirehouse firms.

Ms. Velazquez is a trained FINRA arbitrator and has provided expert witness testimony and litigation support in both regulatory and private matters, including depositions and hearings involving SEC and NASD enforcement actions. She is a graduate of the FINRA Institute at the Wharton School's Certified Regulatory and Compliance Professional (CRCP) program and holds a B.B.A. in International Finance and Marketing from the University of Miami. She previously held FINRA Series 24, 7, and 63 licenses.

She is a member of several professional organizations, including the Association of Certified Anti-Money Laundering Specialists (ACAMS), the Association of Certified Sanctions Specialists (ACSS), the Florida International Bankers Association (FIBA), the Financial Markets Association (FMA), the Florida Securities Dealers Association (FSDA), the National Society of Compliance Professionals (NSCP), and the Securities Expert Roundtable (SER). Ms. Velazquez is fluent in Spanish.

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CONSULTING GROUP, LLC

E info@vandvconsultinggroup.com

T +1 786.441.5275

W www.vandvconsultinggroup.com